

# Rohan Gunatillake

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**Innovation Strategy // Product Designer & Producer // Creator & Manager of Effective, Values-Led Teams // Author // Thought Leadership // Health, Wellbeing & Technology // Top-Tier Board Experience // Now Moving onto New Challenges**

## **Recent Experience**

### **buddhify // Creator // November 2011 to present**

Product and content lead for the most popular self-funded meditation app ever made. Created and iterated this popular app known for its quality, accessibility, personality, effectiveness and high engagement levels. Profitable ever since initial launch, *buddhify* has enjoyed high levels of media attention, user loyalty and critical acclaim.

### **Mindfulness Everywhere // Director // October 2015 to present**

Led a range of wellbeing products through the company initially set up to publish *buddhify*. These include *Cards for Mindfulness* (sold to Chronicle Books), *Kara* (made with US-based cancer hospital), *Meditation Now* (made with MetLife), and *Sleepfulness*. Managed local, distributed & contractor team across a range of technical, design, marketing, production & customer support disciplines.

### **British Council // Trustee // September 2013 to present**

Youngest board member this century of this highly influential global cultural relations organisation, the largest charity in the UK by revenue. Additional positions include named trustee on the Digital Advisory Group, Nominations Committee responsibility and key role on international delegations to Sri Lanka, Uganda, South Africa, Italy and Hong Kong.

### **Edinburgh Festivals & Creative Scotland // Innovation programme lead // 2011-2015**

Programme designer and lead producer for these world-leading arts festivals and Scotland's primary arts funder. Activities ranged from innovation strategy and policy work to hands-on running of projects including data systems, hack-days and leadership development.

## **Writer // Speaker // Wellbeing & Technology thought-leader // 2011 to present**

Author of *Modern Mindfulness*, published in the UK, US, Spain, Germany & Indonesia.

Contributor to broadcasters and publications including BBC Radio 4, CBC, Wired & Hello magazine. Compelling public speaker for likes of 99U, the King's Fund, Purpose, Creative Mornings and the Guardian. Private speaking engagements for companies including Spotify, Danone, Wagamama and the City of Melbourne.

## **Previous Employers**

Mission Models Money, arts sector business strategy (2009-11) //

Nesta, open innovation programme manager (2008-2009) //

Accenture, public services business consulting (2003-2008) //

## **Education & Accolades**

University College, University of Oxford, Chemistry (First Class) //

Wired Magazine, Smart List of 50 People Who Will Change the World //

#50 in the EMpower list of ethnic minority role models //

Listed in *Who's Who* since 2017 //

One of 50 Design Champions as chosen by the V&A Dundee //

## ***Eager for a new leadership challenge***

After several years leading on *buddhify* with Mindfulness Everywhere, Rohan is moving on and now looking for a new organisation and new mission in the context(s) of health, wellbeing, technology and/or innovation to which to commit his skill-set, experience and heart. This change is motivated by his wish to work for a larger-scale organisation in order to maximise his impact. Rohan is available for executive roles with a standard notice period and with regards to non-exec appointments, his British Council trusteeship completes its term in summer 2019. Currently based in Glasgow, Scotland with his wife Lucy and young family, when not working, meditating, parenting and sleeping, Rohan spends his time cooking, exploring the outdoors, and playing video games.

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